

= - P R O C E S S

Silverado 3500HD Dually Crew Cab Long Box LTZ 4x4 in Silver Ice Metallic with available features and dealer-installed Chevrolet Accessories.

SILVERADO HD

EXCLOR PLEASON The 2014 Silverado HD, with its available Duramax[®] Diesel engine and legendary Allison[®] transmission, is our most powerful HD truck ever. And to guarantee the quality, every Silverado 2500HD and 3500HD is backed by the Best Pickup Coverage in America, including a 100,000-mile/5-year Powertrain Limited Warranty¹ and 24,000-mile/2-year scheduled maintenance? That's long-lasting dependability you can believe in.

1 Whichever comes first. See dealer for details. 2 Covers only scheduled oil changes with filter and 4-wheel tire rotations (single axle only) according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of 4 service events. See participating dealer for other restrictions and complete details.

Skinter



When only a long-lasting, dependable powerhouse of a pickup will do, Silverado HD is ready to take your job and handle it.

TOW AND HAUL IT ALL The available Duramax 6.6L Turbo-Diesel V8 engine and legendary Allison transmission generate an earthshaking 397 horsepower, 765 lb.-ft. of torque and a maximum towing capability of up to 23,100 lbs.^{1,2} And with the 6.0L V8 gas engine, Silverado HD offers the most standard trailering capability in its class. This strong work ethic is built on a solid foundation — a highstrength fully boxed steel frame that's capable of hauling up to 7,222 lbs. of payload.³

Silverado 2500HD Crew Cab Standard Box LT 4x4 in Blue Granite Metallic with available features and snow plow from an independent supplier.

1 Requires available diesel engine, fifth-wheel trailer hitch and Regular Cab model. 2 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevrolet dealer for additional details. 3 Requires Regular Cab model and gas engine. Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo.

LB.-FT. OF DURAMAX MUSCLE

Left: Duramax 6.6L Turbo-Diesel V8 engine. Right: Legendary Allison transmission. **397-HP DURAMAX TURBO-DIESEL** Torque is the force that gets you — and whatever you need to move rolling from a dead stop. Here's where our dynamic duo, the available Duramax 6.6L Turbo-Diesel V8 engine and 6-speed Allison automatic transmission, earns its legendary status with 397 horsepower and a massive 765 lb.-ft. of torque. PROVEN VORTEC MUSCLE The other powerful choice: a standard 360-horsepower Vortec[™] 6.0L V8 gas engine with Variable Valve Timing (VVT). This E85-capable¹ V8 is teamed with a Hydra-Matic[®] 6-speed automatic transmission with a "steep" first gear that maximizes acceleration and a "tall" overdrive top gear for quiet, low-rpm highway cruising.

ENGINE	HP @ RPM	LBFT. TORQUE @ RPM	STANDARD TRANSMISSION
Vortec 6.0L V8 (3/4-ton)	360 @ 5400 ²	380 @ 4200	Hydra-Matic 6-speed automatic overdrive
Vortec 6.0L V8 (1-ton)	322 @ 4400	380 @ 4200	Hydra-Matic 6-speed automatic overdrive
Vortec 6.0L V8 (Bi-Fuel CNG) Running on CNG	301@5000	333 @ 4200	Hydra-Matic 6-speed automatic overdrive
Duramax 6.6L V8 (3/4-ton and 1-ton)	397 @ 3000	765 @ 1600	Allison 1000 6-speed automatic overdrive



E85 COMPATIBILITY The Vortec 6.0L V8 engine, standard on Silverado 2500HD, can operate on E85,¹ a blend of 85% ethanol and 15% gasoline. As a mostly renewable fuel, E85 can reduce our dependence on petroleum and help reduce tailpipe emissions.

FUEL EFFICIENCY On the Vortec 6.0L V8 engine, Variable Valve Timing (VVT) adjusts airflow in and out of the combustion chamber under all engine speeds, which helps lower emissions and improve fuel economy. COMPRESSED NATURAL GAS (CNG) OPTION A "bi-fuel" factory option — available on 2500HD Crew Cab models — for the Vortec 6.0L V8 allows Silverado HD to run on gasoline or compressed natural gas (CNG). The truck has the capability to switch seamlessly between the two fuels and offers a combined driving range of up to 650 miles?

Above: Vortec 6.0L V8 E85-capable¹ engine. Right: "Bi-fuel" Compressed Natural Gas (CNG) option.

1 E85 is a combination of 85% ethanol and 15% gasoline. Go to chevrolet.com/biofuels to see if there is an E85 fuel station near you. 2 Estimated range based on GM testing and maximum tank capacity. Your range may be less.

H





Fully boxed steel frame.



Asymmetrical rear suspension leaf springs.

Our strongest Silverado HD ever is built on a massive and tough fully boxed steel frame. But strength also comes from flexibility, and Silverado HD has a suspension that is specifically tuned to handle heavy loads and rough roads. At the same time, it delivers a surprisingly smooth ride.

ULTRA-HIGH-STRENGTH SUSPENSION The front suspension on Silverado HD features huge precisionmachined, forged upper control arms and torsion bars, along with the largest steering gear we've ever used on a heavy-duty truck. That's why Silverado HD has an available front gross axle weight rating of up to 6,000 lbs! If you need big and strong, you've come to the right truck. **THE BEST PICKUP COVERAGE IN AMERICA** To guarantee the quality, Silverado HD is backed by a 100,000-mile/ 5-year² Powertrain Limited Warranty, along with Roadside Assistance and Courtesy Transportation programs.

The complete vehicle is covered under the bumperto-bumper warranty (including towing to your nearest Chevrolet dealer) for 36,000 miles/3 years? Repairs will be made to correct any vehicle defect and most warranty repairs will be made at no charge. Silverado HD trucks also include scheduled maintenance for 24,000 miles/2 years? In addition, rust-through corrosion is covered for 100,000 miles/6 years? See your dealer for additional warranty information.

CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM

Chevrolet 2-Year Scheduled Maintenance Coverage³ is included with the purchase or lease of a new 2014 Chevrolet Silverado HD. This fully transferable program is in addition to the Silverado HD standard:

- 5-year/100,000-mile²
 Powertrain Limited Warranty
- 5-year/100,000-mile² Roadside Assistance Program
- 5-year/100,000-mile² Courtesy Transportation Program
- 3-year/36,000-mile² Bumperto-Bumper Limited Warranty

1 Requires available Snow Plow Prep Package. 2 Whichever comes first. See dealer for details. 3 Covers only scheduled oil changes with filter and 4-WheePtire rotations (single axle only) according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of 4 service events. See participating dealer for other restrictions and complete details.



TOW UP TO 23,100 LBS!

SILVERADO HD HAS THE MOST STANDARD TRAILERING CAPABILITY IN ITS CLASS.

Whether you're towing your everyday work gear up a steep back road or hauling a trailer of vintage cars across the country, Silverado HD has the towing technology to get the job done.

STABILITRAK AND TRAILER SWAY CONTROL

The StabiliTrak® Electronic Stability Control System² works in conjunction with Trailer Sway Control² to keep your vehicle – and your trailer – on the path being steered. It senses a loss of lateral traction and responds by adjusting the engine output and brakes accordingly. And when you're trailering on hilly terrain, Hill Start Assist² holds the truck stationary for about a second after the brake is released, giving you time to accelerate before the truck can roll backward. **DIESEL EXHAUST BRAKE SYSTEM** Diesel exhaust

braking helps slow heavy loads when towing downhill. The system evaluates load and grade and uses the turbo to create the necessary back pressure to slow your rig and help reduce brake use. This system is included with the available Duramax Turbo-Diesel engine and Allison transmission.

AUTO GRADE BRAKING Trailering with Silverado HD is easier with this standard HD technology that works with the cruise control to make sure you maintain vehicle speed during long, steep descents. AUTOMATIC LOCKING REAR DIFFERENTIAL This GM segment-exclusive feature directs power to the wheel that has the most traction on loose gravel or slippery road surfaces.

REAR VISION CAMERA For easier trailer hookups, opt for the rear vision camera. The display is either integrated into the rearview mirror or the available navigation system.

TOW/HAUL MODE Standard Tow/Haul mode adjusts the shift schedule on the automatic transmission so it doesn't need to hunt for the correct gear while towing or hauling.



Silverado 3500HD Dually Crew Cab Long Box LTZ

Standard Tow/Haul mode.

1 Requires fifth-wheel trailer hitch and available diesel engine. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevrolet dealer for additional details. 2 Single rear wheel models only.

4x4 in Silver Ice Metallic with available features.

2500HD AND 3500HD CONVENTIONAL TRAILER WEIGHT RATINGS¹

				REGULAR CAB							
ENGINE	AXLE RATIO	GCWR ²	2500HD LONG BOX 2WD	3500HD LONG BOX 2WD	3500HD LONG BOX 2WD DUALLY	2500HD LONG BOX 4x4	3500HD LONG BOX 4x4	3500HD LONG BOX 4x4 DUALLY			
Vortec 6.0L V8	4.10	20,500	13,000	13,000	14,100	13,000	13,000	13,800			
VUITEC D.UL VO	3.73	16,000	10,200	-	9,600	9,900	9,700	9,300			
Duramax 6.6L Turbo-Diesel V8	3.73	24,500	13,000	-	-	13,000	13,000	-			
Duramax 0.0L TURDO-DIESELV8	3.73	30,500	-	-	-	-	-	16,000			

							CRE	W CAB				
ENGINE	AXLE Ratio	GCWR ²	2500HD Standard Box 2WD	2500HD Long Box 2WD	3500HD Standard Box 2WD	3500HD Long Box 2WD	3500HD Long Box 2WD Dually	2500HD Standard Box 4x4	2500HD Long Box 4x4	3500HD Standard Box 4x4	3500HD Long Box 4x4	3500HD Long Box 4x4 Dually
Vortec 6.0L V8	4.10	20,500	13,000	13,000	13,000	13,000	13,500	13,000	13,000	13,000	13,000	13,200
VUI LEC 0.0L VO	3.73	16,000	9,700	9,600	9,500	9,400	9,000	9,400	9,300	9,200	9,100	8,700
Durameu C CL Turka Diagal VO	3.73	24,500	13,000	13,000	13,000	13,000	-	13,000	13,000	13,000	13,000	-
Duramax 6.6L Turbo-Diesel V8	3.73	30,500	-	-	-	-	16,500	-	-	-	-	18,000

2500HD AND 3500HD FIFTH-WHEEL/GOOSENECK TRAILER WEIGHT RATINGS¹

					REGULA	R CAB		
ENGINE	AXLE RATIO	GCWR ²	2500HD LONG BOX 2WD	3500HD LONG BOX 2WD	3500HD LONG BOX 2WD DUALLY	2500HD LONG BOX 4x4	3500HD LONG BOX 4x4	3500HD LONG BOX 4x4 DUALLY
Vertee C 01 VP	4.10	20,500	14,700	14,500	14,200	14,400	14,200	13,800
Vortec 6.0L V8	3.73	16,000	10,200	-	9,600	9,900	9,700	9,300
Duramax 6.6L Turbo-Diesel V8	3.73	24,500	17,800	-	-	17,500	17,400	-
Duramax 6.6L Turbo-Diesei V8	3.73	30,500	-	-	-	-	-	23,100

				CREW CAB									
ENGINE	AXLE Ratio	GCWR ²	2500HD Standard Box 2WD	2500HD Long Box 2WD	3500HD Standard Box 2WD	3500HD Long Box 2WD	3500HD Long Box 2WD Dually	2500HD Standard Box 4x4	2500HD Long Box 4x4	3500HD Standard Box 4x4	3500HD Long Box 4x4	3500HD Long Box 4x4 Dually	
Vortec 6.0L V8	4.10	20,500	14,200	14,100	14,000	13,900	13,500	13,900	13,800	13,700	13,600	13,200	
	3.73	16,000	9,700	9,600	9,500	9,400	9,000	9,400	9,300	9,200	9,100	8,700	
Duramax 6.6L Turbo-Diesel V8	3.73	24,500	17,400	16,700	17,200	17,300	-	15,800	14,700	17,000	16,800	-	
Duramax o.ol 10100-Diesei V8	3.73	30,500	-	-	-	-	22,800	-	-	-	-	22,500	

1 Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevrolet dealer for additional details. 2 Gross Combination Weight Rating.



2500HD AND 3500HD MAXIMUM PAYLOAD¹

		REGUI	LAR CAB	CREW CAB					
MODEL	GVWR ²	LONG BOX VORTEC 6.0L V8	LONG BOX DURAMAX 6.6L DIESEL	STANDARD BOX VORTEC 6.0L V8	STANDARD BOX DURAMAX 6.6L Diesel	LONG BOX VORTEC 6.0L V8	LONG BOX DURAMAX 6.6L DIESEL		
	9,300	3,670	-	-	-	-	-		
2500HD 2WD	9,500	-	-	3,347	-	3,247	-		
2300HD 2WD	9,900	-	3,431	-	-	-	-		
	10,000	4,212 ³	-	-	3,037	-	2,932		
	9,500	3,538	-	3,066	-	-	-		
2500HD 4x4	9,900	-	3,079	-	-	3,305	-		
	10,000	-	-	-	2,706	-	2,552		
	10,400	4,625	-	-	-	-	-		
3500HD 2WD Single Rear Wheel (SRW)	10,500	-	-	4,187	-	-	-		
	10,700	-	-	-	-	4,308	-		
	11,100	-	-	-	4,044	-	-		
	11,200	-	-	-	-	-	-		
	11,400	-	-	-	-	-	4,266		
3500HD 2WD Dual Rear Wheel (DRW)	13,025	-	-	-	-	6,245	5,484		
5500HD ZWD Dual Keal Wileel (DKW)	13,400	7,222	-	-	-	-	-		
	10,700	4,609	-	-	-	-	-		
	10,800	-	-	4,190	-	-	-		
	11,000	-	-	-	-	4,266	-		
3500HD 4x4 Single Rear Wheel (SRW)	11,100	-	-	-	-	-	-		
	11,400	-	4,585	-	-	-	-		
	11,500	-	-	-	4,125	-	-		
	11,600	-	-	-	-	-	4,143		
	13,025	-	5,740	-	-	5,914	5,154		
3500HD 4x4 Dual Rear Wheel (DRW)	13,400	6,876	-	-	-	-	-		

TRAILERING BASICS

NOTE: Towing a trailer involves all major vehicle systems of your Chevy truck. Easy and safe trailering requires a properly equipped vehicle, additional trailering equipment and an appropriate trailer. It also requires loading both the vehicle and trailer properly, using safe driving techniques, meeting regional legal requirements, and following break-in and maintenance schedules. The vehicle owner is responsible for obtaining the proper equipment (hitch ball, hitch type of the proper size and capacity) required to safely tow both the trailer and the load that will be towed. For more information, consult your Owner's Manual or speak to a trailering expert at your Chevrolet dealership. These charts will assist in determining how to best equip your Chevy truck for trailering. To help you understand the charts, consider these trailering factors:

RGAWR AND GVWR: Addition of trailer hitch weight cannot cause vehicle weights to exceed Rear Gross Axle Weight Rating (RGAWR) or Gross Vehicle Weight Rating (GVWR). These ratings can be found on the certification label located on the driver door or doorframe.

GCWR: The Gross Combination Weight Rating is the total allowable weight of the completely loaded vehicle and trailer.

TRAILER WEIGHT RATING: This rating is determined by subtracting the tow vehicle's weight (curb weight) from the GCWR. Base vehicle (curb) weight is used, so additional passenger, equipment and cargo weight reduces this rating.

NOTE: The safety steps described here are by no means the only precautions to be taken when trailering. See the Owner's Manual for your Chevy Silverado HD for additional guidelines and trailering tips.

TRAILERING CAUTION: If you don't use the correct equipment and drive properly, you can lose control of your vehicle when you pull a trailer. If the trailer is too heavy, your vehicle brakes may be less effective. You and your passengers could be seriously injured. Pull a trailer only after you have taken the following steps:

TRAILER BRAKES: If your trailer weighs 2,000 lbs. loaded, then it must have its own adequate brakes. Be sure to read and follow the instructions for the trailer brake controller so that it is installed, adjusted and maintained properly.

HITCHES: It's important to have the correct hitch equipment. If you'll be towing a trailer, be sure to use a frame-mounted, weight-distributing hitch and sway control of the proper size. If you have to make any holes in the body of your vehicle to install a trailer hitch, be sure to seal the holes if you ever remove the hitch. If they're not sealed, dirt, water and deadly carbon monoxide from the exhaust can get into your vehicle.

GOOSENECK/FIFTH-WHEEL TRAILERING: Silverado HD can be equipped with a fifth-wheel or gooseneck trailer hitch. Follow the manufacturer's directions for installation, but note that the hitch must be attached to the truck frame. Do not use the pickup bed for additional support. For proper kingpin tongue load distribution and control of the trailer, the hitch must be mounted so the kingpin load is placed ahead of the rear axle centerline. Fifth-wheel trailer kingpin loads are higher than conventional trailer tongue loads, so pay careful attention to the truck's payload capacity and rear axle weight ratings. Your Chevrolet dealer can help you calculate the maximum allowable payload and GVWR required for your fifth-wheel trailering application. The weight of any additional equipment and all passengers must be subtracted from the payload weight to determine the maximum kingpin load available.

1 Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo. 2 Gross Vehicle Weight Rating (GVWR). When properly equipped; includes vehicle, passengers, cargo and equipment. 3 Requires available Performance Package. Note: Trailer tongue weight should be 10% to 15% of total loaded trailer weight. Trailer kingpin weight should be 15% to 25% of total loaded trailer weight. Addition of trailer tongue weight/trailer kingpin weight cause vehicle weight cause vehicle weight cause vehicle weight and cause vehicle weight ca



Silverado 2500HD Crew Cab Standard Box LTZ 4x4 in Victory Red with available Z71 Appearance Package and vertical trailering mirrors.

OFF-ROAD PACKAGE



Adventures await. The available Z71 Off-Road Package has what it takes to get you there with 35mm deflective-disc twin-tube shocks, off-road jounce bumpers, a 33mm front stabilizer bar and a Skid Plate Package. MAKE A BOLD STATEMENT The available Z71 Appearance Package, shown here, gives Silverado HD a bold look to match its legendary capability. The package includes enhanced Z71 graphics, massive 18" polished forgedaluminum wheels, a body-color grille surround with chrome insert, foglamps, and body-color rearview mirrors (2500HD models), door handles and bumpers.



Available Z71 graphics.





Just because Silverado HD is tough on the outside doesn't mean you won't enjoy comfort and convenience on the inside.

ROOM FOR EVERYTHING LTZ has the room and functionality you want with a cavernous center console, front and rear storage areas, and a singlehand flip-up rear bench seat on Crew Cab models. **HEATED AND COOLED FRONT SEATS** Heated and cooled, perforated leather-appointed front bucket seats with 12-way power adjusters are available on LTZ.

POWER-ADJUSTABLE PEDALS Find your perfect driving position with power-adjustable accelerator and brake pedals. This unexpected luxury is available on LT and LTZ. An adjustable steering column is standard on all models.

DUAL-ZONE AUTOMATIC CLIMATE CONTROLS Standard on LTZ and available on LT, dual-zone automatic climate controls provide customized comfort for you and your front-seat passengers.

Silverado 3500HD Crew Cab LTZ interior in Light Cashmere-Color/Dark Cashmere-Color with available features.



STAY CONNECTED

WITH SILVERADO HD, YOUR MUSIC, MAPS AND CONTACTS GO WITH YOU.

Left: Silverado 2500HD Crew Cab LTZ interior in Light Cashmere-Color/ Dark Cashmere-Color with available features. Right: Available touchscreen navigation system.

ONSTAR DIRECTIONS & CONNECTIONS® PLAN In many crashes, built-in sensors can automatically alert an OnStar®1 Advisor, who is immediately connected into your vehicle. Turn-by-Turn Navigation offers voice-guided directions at the touch of a button. It's all standard on many models for six months.

BLUETOOTH WIRELESS TECHNOLOGY Make, answer and end calls without taking your hands off the wheel or your eyes off the road. Just tap the steering wheelmounted controls and you're in touch. Bluetooth[®] wireless technology² is standard on LTZ and available on all other models. CHEVROLET WI-FI BY AUTONET MOBILE Stay connected in your Silverado HD the easy way with dealer-installed Autonet Mobile³ Wi-Fi. The signal is accessible for multiple devices in the truck and up to 150 feet away, great for sending emails from remote job sites.

TOUCH-SCREEN NAVIGATION The available touchscreen navigation system displays maps and information to help you find your way. Plus, a 3-month trial of SiriusXM NavTraffic⁴ with a Map View feature allows you to receive detailed traffic and weather information. MEDIA SCREEN With the touch-screen navigation radio, you can listen to music from your choice of a 30 GB hard drive, CDs, an MP3 player or a 3-month trial of SiriusXM Satellite Radio.⁴ An available USB port⁵ allows you to customize your playlists from a media device, like an iPod^{®6} with iTunes[®] or a music-loaded flash drive.



Available media screen

REAR VISION CAMERA The available rear vision camera display, integrated into the available navigation screen or rearview mirror, offers a clearer view of the environment behind your Silverado HD. The camera features guidelines to help direct you while traveling in reverse, providing a better view for trailer hookups.



Available rear vision camera.

1 Visit onstancom for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 2 Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. 3 Monthly rate applies. Visit autonetmobile.com for details and coverage map. 4 If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM costomer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. For more information about NavTraffic, visit siriusxm.com/navtraffic, XM satellite service is available only in the 48 contiguous United States and D.C. 5 Not compatible with all devices. For and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Content purchased from the iTunes Store is for personal use only. Don't steal music.



Silverado 2500HD Crew Cab Long Box WT in Summit White with available dealer-installed Chevrolet Accessories.

MAKE IT YOURS

Build up your Silverado HD to fit your work and everyday needs with added accessories. Keep your truck looking great for the long haul with a factoryinstalled Spray-On Bedliner¹ or dealer-installed Drop-In Bedliner or Bed Rug, all covered by the GM 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty when ordered with your new Silverado HD. See your dealer for details.

1 Spray-On Bedliner available on 2500HD and 3500HD Crew Cab models only.

Silverado 3500HD Crew Cab LT 4x4 in Black with available features and dealer-installed Chevrolet Accessories! SPLASH GUARDS When you're able to take on any terrain, you'll appreciate the available Molded Splash Guards, designed to shield your truck from tire splash and mud.

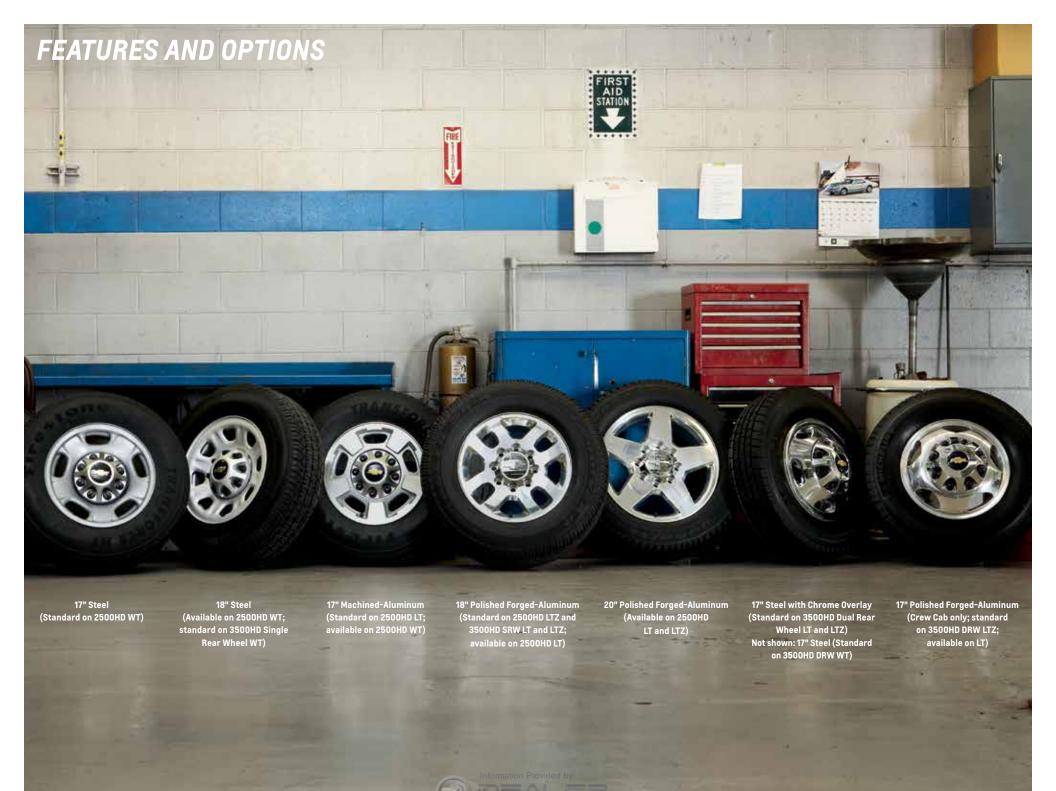
ASSIST STEPS If you need a little lift, Tubular Assist Steps are available with either chrome (shown) or black powder coat finish. **STATIONARY TOOL BOX** This available diamond-pattern aluminum Tool Box can hold up to 250 lbs² It features a removable sliding tray with rubber mat and a convenient one-touch latching mechanism.

BED RAIL PROTECTORS You're not afraid of a hard day's work and neither is Silverado HD. Available Molded Bed Rail Protectors are designed to help keep your rugged Silverado HD looking like new.



Information Provided by

1 Chevrolet Accessories are dealer-installed and covered by the GM 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty when ordered with your new Silverado HD. See your dealer for details. 2 Cargo and load capacity limited by weight and distribution.



- - PROCES

COLORS



SUMMIT WHITE



FABRICS



Dark Titanium-Color Vinyl¹

Light Titanium-Color/Dark Titanium-Color Cloth²

Light Cashmere-Color/Dark Cashmere-Color Cloth²

Ebony Cloth³



Light Titanium-Color/Dark Titanium-Color Leather Appointments⁴

Light Cashmere-Color/Dark Cashmere-Color Leather Appointments⁴

Ebony Leather Appointments⁴



Light Titanium-Color/Dark Titanium-Color Perforated Leather Appointments⁵ Light Cashmere-Color/Dark Cashmere-Color Perforated Leather Appointments⁵ Ebony Perforated Leather Appointments⁵

SELECT VEHICLE FEATURES

SILVERADO HD WORK TRUCK (REGULAR CAB, CREW CAB)	SILVERADO HD WORK TRUCK (CONTINUED)
Vortec 6.0L V8 engine with 6-speed automatic transmission	Driver Information Center
Chrome grille surround	Dual glove boxes
Black folding mirrors (2500HD); Black folding high-visibility vertical	Tilt-wheel adjustable steering column
trailering mirrors (3500HD)	AM/FM stereo
Two front recovery hooks	Vinyl 40/20/40 front split-bench seat with recline
High-capacity air cleaner	armrest with storage
Heavy-duty external engine oil cooler	Flip-up, 60/40 rear split-bench seat (Crew Cab mo
Heavy-duty auxiliary external transmission fluid cooler	Power door locks with Remote Keyless Entry (Crew
Automatic locking rear differential (3500HD)	
Recirculating-ball power steering	SILVERADO HD LT (REGULAR CAB, CREW CAB)
Independent front suspension with torsion bars and multistage, multileaf,	In addition to or replacing Work Truck features, LT
asymmetrical rear springs	Black folding, power-adjustable, heated mirrors (2
Heavy-Duty Handling/Trailering Suspension	vertical trailering, power-adjustable, heated mirro
Floor-mounted, manual shift-on-the-fly transfer case (4x4)	Electronic transfer case with rotary dial (4x4)
Trailering Package: Trailer hitch platform with 2.5" receiver and 2" adapter,	AM/FM stereo with CD/MP3 player
7-wire harness mated to 7-way sealed connector, integrated trailer brake controller	Premium Cloth 40/20/40 front split-bench seat w
and automatic locking rear differential (3500HD)	fold-down center armrest with storage and lockal
Driver and right-front passenger air bags ¹	Power door locks with Remote Keyless Entry
4-wheel antilock disc brakes (ABS)	Power windows with driver express-down feature
StabiliTrak Electronic Stability Control System with Trailer Sway Control	SiriusXM Satellite Radio ² with three trial months
and Hill Start Assist (SRW models)	Auto-dimming inside rearview mirror (3500HD)
Single-zone manual climate control	OnStar ³ with Directions & Connections Plan for the
Cruise control	Solar-Ray [®] deep-tinted glass

LT

WT

LTZ⁶

ICK (CONTINUED) lumn seat with recliners and fold-down center seat (Crew Cab models) yless Entry (Crew Cab models) CAB. CREW CAB) Truck features. LT includes: heated mirrors (2500HD); Black folding, high-visibility able, heated mirrors (3500HD) ary dial (4x4) plit-bench seat with recliners, manual lumbar support, torage and lockable underseat storage vless Entry ess-down feature

tions Plan for the first six months

SILVERADO HD LTZ (CREW CAB)

In addition to or replacing LT features, LTZ includes:

Body-color door handles

Foglamps

Body-color, heated, power-adjustable mirrors with turn signal indicators, driver-side auto-dimming feature and power-folding feature (2500HD)

Automatic locking rear differential (2500HD)

Trailering Package: Trailer hitch platform with 2.5" receiver and 2" adapter. 7-wire harness mated to 7-way sealed connector and automatic locking rear differential (2500HD)

ABS-integrated trailer brake controller

Dual-zone automatic climate controls

Auto-dimming inside rearview mirror (2500HD)

Remote vehicle starter system

Custom Leather-appointed, reclining, heated, 10-way power-adjustable front bucket seats with memory and power lumbar support

AM/FM stereo with CD/MP3 player and USB port⁴

Bose® sound system

Rear-window defogger

EXTERIOR (CONTINUED)

Bluetooth® wireless technology⁵ for select phones

Mirrors: Black, folding, power-adjustable, heated

SPECIFICATIONS

■ STANDARD □ AVAILABLE - NOT AVAILABLE

EXTERIOR

2500HD Custom Sport Truck Package (Crew Cab models): 20" polished forged-aluminum wheels, outside heated poweradjustable vertical trailering mirrors, Trailering Package, automatic locking rear differential, dual-zone automatic climate controls, Bluetooth wireless technology⁵ for select phones, steering wheelmounted audio controls, AM/FM stereo with CD/MP3 player and USB port⁴ driver 6-way power seat adjuster, foglamps, EZ Lift locking tailgate, inside rearview auto-dimming mirror, 6" oval chrome tubular Assist Steps from Chevrolet Accessories, bodyside moldings with chrome accents and chrome door handles

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EXTERIOR (CONTINUED)		
3500HD Custom Sport Truck Package (Crew Cab models): Dual-zone automatic climate controls, Bluetooth wireless technology ⁵ for select phones, steering wheel-mounted audio controls, AM/FM stereo with CD/MP3 player and USB port ⁴ driver 6-way power seat adjuster, foglamps, EZ Lift locking tailgate, 6" oval chrome tubular Assist Steps from Chevrolet Accessories, bodyside moldings with chrome accents and chrome door handles; also includes 17" polished forged-		
aluminum wheels on dual rear wheel models	-	
EZ Lift locking tailgate	-	□7
LTZ Plus Package: EZ Lift locking tailgate, Universal Home Remote, power-adjustable pedals and Rear Park Assist; single rear wheel		

models include rear Wheel House Liners from Chevrolet Accessories

Body-color, power-adjustable, heated; with turn signal indicators in glass, driver-side auto-dimming feature and power-folding feature (2500HD) Black, trailering, high-visibility vertical, manual-folding and extendable; with lower convex spotter glass (2500HD) Black, trailering, high-visibility vertical, power-adjustable, heated, manual-folding and extendable; with turn signal indicators and lower convex spotter glass (2500HD) □8 On The Job Package: Bed Rail Protectors, Bedliner and Bed-Mounted Tie-Down Hooks from Chevrolet Accessories Protection Package: Bed Rail Protectors and rear Wheel House Liners from Chevrolet Accessories

1 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. For more information about NavTraffic, visit siriusxm.com/navtraffic. XM satellite service is available only in the 48 contiguous United States and Washington, D.C. 3 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. 4 Not compatible with all devices. 5 Go to grmtotalconnect.com to find out which phones are compatible with the vehicle? 6 Not available on Chassis Cab models. 7 Requires available Custom Sport Truck Package, Interior Plus Package or rear vision camera. 8 Requires available LTZ Plus Package or rear vision camera. 9 Requires available Windows, Locks and Mirrors Power Package. 10 Requires available Z71 Appearance Package. 11 Requires available auto-dimming inside rearview mirror.

SPECIFICATIONS

STANDARD AVAILABLE - NOT AVAILABLE

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EXTERIOR (CONTINUED)			
Spray-on bedliner (Crew Cab models)			
Z71 Off-Road Package: Skid Plate Package, on-/off-road tires and Z71 decals (SRW models)	-	2	
Z71 Appearance Package (Crew Cab models): 18" polished forged- aluminum wheels, all-terrain tires, foglamps, body-color outside mirrors (2500HD) and door handles; unique Z71 decals, instrument cluster, body-color grille surround with chrome insert, body-color front bumper and sill plates	_	3	□ ³
ENGINE/CHASSIS			
Differential: Automatic locking rear (2500HD) (3500HD)			
Engine block heater			
Exhaust Brake System: Diesel ⁴			
Skid Plate Package: ⁵ Frame-mounted shield protecting front underbody, oil pan, differential case and transfer case (4x4)			
Snow Plow Prep Package: 10-amp power for backup and roof emergency light, high-flow front bumper, forward lamp wiring harness, provision for cab roof-mounted lamp and Skid Plate Package (4x4)			
Trailering Package: ¹ Trailer hitch platform with 2.5" receiver and 2" adapter, 7-wire harness mated to 7-way sealed connector, integrated trailer brake controller and automatic locking rear differential ⁶ (2500HD) (3500HD)			:
SAFETY & SECURITY			
Air bags: ⁷ Head-curtain with rollover sensor for outboard occupants; driver and right-front passenger seat-mounted side-impact for thorax and pelvic protection (SRW models)			
OnStar ⁸ with Directions & Connections Plan	9	-	-
OnStar [®] with Directions & Connections Plan for the first six months	_		
Trailer brake controller: ABS-integrated ²			

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	WT	LT	LTZ ¹
INTERIOR			
Convenience Package: Power-adjustable pedals, Rear Park Assist, ¹⁰ rear-window defogger, Universal Home Remote and remote vehicle starter system	_		_
Defogger: Rear-window ¹¹			
Power door locks with Remote Keyless Entry ¹²	□ ¹³		
Interior Plus Package: 6-way power-adjustable driver seat, CD/MP3 player, USB port; ⁴ steering wheel-mounted audio controls, Bluetooth wireless technology ¹⁵ for select phones, dual-zone automatic climate controls; ¹⁰ EZ Lift locking tailgate and foglamps	_	16	_
Mirror: Auto-dimming rearview	-	L 17	
Rear vision camera ¹	-	□ ¹⁸	□ ¹⁹
Sunroof: ^{1,10} Power-sliding, with express-open feature and wind deflector	_	-	²⁰
Windows, Locks and Mirrors Power Package: Power driver and passenger-side windows with uplevel door panels, outside heated power-adjustable manual-folding mirrors and power door locks (Remote Keyless Entry sold separately)		_	_
Window: Power-sliding, rear ²¹	-		
Windows: Power, with driver express-down feature	22		
SEATING			
Cloth 40/20/40 front split-bench seat with manual recliners and lumbar support and fold-down center armrest with storage		-	-
Custom Leather-appointed 40/20/40 front split-bench seat with manual recliners and lumbar support, fold-down center armrest with storage and lockable underseat storage	_		_
Premium Cloth, 6-way power-adjustable front bucket seats with manual recliners and lumbar support	_		_
Custom Leather-appointed, 6-way power-adjustable front bucket seats with manual recliners and lumbar support	-		_
Custom Leather-appointed, 12-way power-adjustable, heated and cooled front bucket seats with perforated inserts, include power lumbar support and memory	_	_	□ ²³

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AUDIO SYSTEMS			
AM/FM stereo with CD/MP3 player			-
AM/FM stereo with CD/MP3 player and USB port ¹⁴	-	24	
AM/FM stereo with in-dash 6-disc CD/MP3 changer and USB port ¹⁴	-	-	
7-speaker Bose sound system	-	□ ²⁵	
DVD entertainment system with rear-seat audio controls	-	-	□ ¹⁰
SiriusXM Satellite Radio ²⁶ with three trial months	27	-	-
SiriusXM NavTraffic ²⁶ with three trial months	-	-	28
Touch-screen navigation radio	-	-	
DEALER-INSTALLED ACCESSORIES			
Premium All-Weather Floor Mats: deep-ribbed rubber			
Assist Steps: 3" round chrome 6" oval chrome			
Bedliner			
Bed Rail Protectors			
Bed Rug			
Chrome 4x4 Decal	-		
Chrome Z71 Decal ³	-		

Molded Splash Guards: black front and rear with gold bowtie logo

Tonneau Cover: Hard Tri-Folding with Premium Cloth cover

Wheel Theft-Deterrent System, designed to protect the wheels and

on rear

Rubber Bed Mat

tires from theft

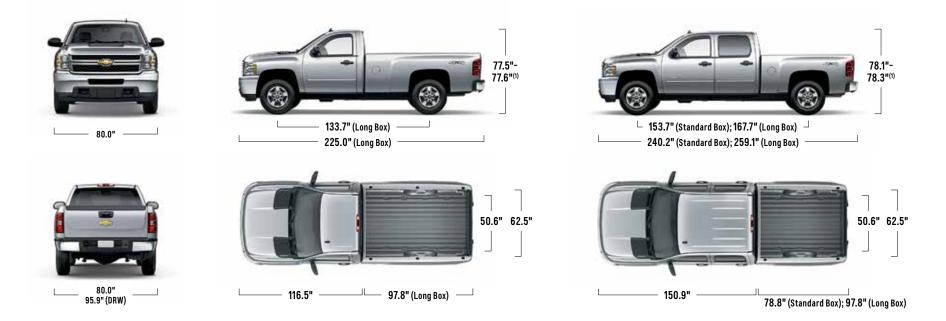
Stationary Tool Box

Hard Tri-Folding with vinyl cover Soft Cloth Tri-Folding

Soft Roll-Up with integrated support bows

1 Not available on Chassis Cab models. 2 2500HD models require available Trailering Package. 3 Requires available Z71 Off-Road Package. 4 Requires available Duramax 6.6L Turbo-Diesel V8 engine. 5 2WD models require available Z71 Off-Road Package. 6 Automatic locking rear differential not included on Fleet orders on 2500HD models. 7 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 8 Visit onstancom for coverage map, details and system limitations. Services vary by model and conditions. 9 Requires available power door locks and Remote Keyless Entry. 10 Crew Cab models only. 11 Not available with power-sliding rear window. 12 Remote Keyless Entry: 10 Crew Cab models. 13 Standard on Crew Cab models. 14 Not compatible with all devices. 15 Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. 16 Not available with Custom Sport Truck Package. 21 Not available with rear-window defogger. 22 Requires available EVT Plus Package or EZ Lift locking tailgate. 20 Not available with Snow Plow Prep Package. 21 Not available with eard or Seconder on the order of Puser Package. 26 If you subscribe after your trial period, service will automatically renew and bill at then-current available for thocket seats and Interior Plus Package. 26 Requires available Complete terms at siriusxm.com. Other fees and DKC. 27 Requires available OnStar and AM/FM stereo with CD/MP3 player. 28 Requires available navigation radio.

DIMENSIONS



POWERTRAIN = STANDARD = AVAILABLE - NOT AVAILABLE						
ENGINE	HP @ RPM	LBFT. TORQUE @ RPM	STANDARD TRANSMISSION	E85 FLEXFUEL CAPABILITY ³	REGULAR CAB	CREW CAB
Vortec 6.0L V8 (3/4-ton)	360 @ 5400 ²	380 @ 4200	Hydra-Matic 6-speed automatic overdrive			
Vortec 6.0L V8 (1-ton)	322 @ 4400	380 @ 4200	Hydra-Matic 6-speed automatic overdrive			
Duramax 6.6L V8 (3/4-ton and 1-ton)	397 @ 3000	765 @ 1600	Allison 1000 6-speed automatic overdrive	-		

1 Depending on model and tire size selected. 2 For Box Delete and incomplete vehicles, 322 @ 4400. 3 Go to chevrolet.com/biofuels to see if there is an E85 fuel station near you.

Information Provide

OWNERSHIP EXTRAS



CHEVROLET.COM/WARRANTY



CHEVROLET.COM/ACCESSORIES





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CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM.

Every new 2014 Chevrolet Silverado HD comes with 2 years/24,000 miles of scheduled maintenance that includes oil and filter changes, 4-wheel tire rotations (single axle only) and multipoint vehicle inspections. Covers only scheduled oil changes with filter and tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of 4 service events. See participating dealer for other restrictions and complete details.

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