SPARK/14



FIND NEW ROADS"









BE IN THE SPOTLIGHT Let the wallflowers wear beige. You're a downtown dweller with style to match. Spark lets you strut your stuff with an assortment of spirited colors, including Lemonade, Denim, Salsa and Jalapeño! So pick the color that suits you, and you'll be turning heads at every corner.

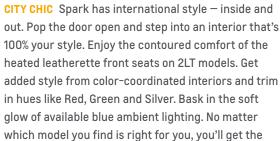
And every city slicker knows that sleek sneakers are a must for urban living. Now you have a car that has equally funky footwear. Catch admiring eyes with standard 15-inch split 5-spoke silver-painted aluminum wheels or 15-inch machined-face

aluminum wheels with dark gray-painted pockets (standard on 2LT). Plus, you'll enjoy the convenience of five doors with the sharply shaped rear hatch. Spark proves that sporty looks and practical design can exist in one brilliant package.

Spark 2LT in Jalapeño¹ and Salsa, Spark 1LT in Grape Ice and Spark 2LT in Black Granite (extra-cost color).







smart motorcycle-inspired instrument cluster. It's just one more element that gives Spark its fun, flashy appearance. With style like this, it's easy to see why Spark was named one of *Ward's* 10 Best Interiors for 2013.



PACK IT IN Commuting to work? Craving a night out? The surprisingly spacious 86.3 cubic feet of maximum passenger space means that even with three of your best friends in tow, you'll never find yourself looking for more elbow room. That's more space than Fiat 500, smart fortwo and Scion iQ. Plus, with five doors and 31.2 cubic feet of cargo space, you can indulge in all your weekend hobbies without worries.



60/40 flip-and-fold rear seat.



Room for whatever your weekend brings.



Convenience within reach.



CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM

Chevrolet 2-Year Scheduled Maintenance Coverage¹ is included with the purchase or lease of a new 2014 Chevrolet Spark. This fully transferable program is in addition to the Spark standard:

- 5-year/100,000-mile²
 Powertrain Limited Warranty
- 5-year/100,000-mile² Roadside Assistance Program
- 5-year/100,000-mile² Courtesy Transportation Program
- 3-year/36,000-mile² Bumperto-Bumper Limited Warranty

MOVE MAGNIFICENTLY Exploring city streets is easy, breezy and oh so fun in the Spark. For optimum driver control, choose the 5-speed manual transmission. Or for a smooth city drive, opt for the available Continuously Variable Transmission (CVT). Either way, you'll love the in-town adaptability of an ECOTEC® 1.2L dual overhead cam 4-cylinder engine with Variable Valve Timing. And with an EPA-estimated 39 MPG highway, you're getting a whole lot of efficiency from one mini car. Even parking is a joy. With a compact body and a turning radius that beats out the MINI Cooper, you won't back down from even the tightest parking spot.

spark stays the course Handling hills? Navigating slick city streets? Bring it on. Hill Start Assist keeps the brakes engaged for the split second it takes to move your foot from the brake pedal to the accelerator, so slipping up is a thing of the past. All of it rides on a stiff body frame integral structure that delivers an athletic drive. Add in a 100,000-mile/5-year² Powertrain Limited Warranty. Now you're ready to take on all the city has to offer.

Left: Spark 2LT in Lemonade. Right: Spark 2LT in Salsa.







Available OnStar RemoteLink mobile app!

YOUR COMMAND CENTER Smart technology. How about really smart technology? Start with the available Chevrolet MyLink² Radio. From there, you'll find connectivity, media, music, your favorite apps, and more. And it's all within reach, thanks to the available 7-inch diagonal color touch-screen display. Spark brings meaningful technology to your fingertips.

GET AROUND Don't just be a driver. Be a well-connected, tech-savvy downtown navigator with the available Chevrolet MyLink² Radio. Thanks to purposeful technologies like BringGo³ and Siri Eyes Free,⁴ you control your journey even after you've stepped away from the car. Go ahead, play that song you've had

stuck in your head all day. With Siri Eyes Free⁴ as your personal assistant, it's just a single command away. Simply pair your iPhone® with the available Chevrolet MyLink² Radio to access all that Siri Eyes Free⁴ has to offer. This technology allows you to truly conquer the concrete jungle. From checking the scores from last night's game to locating that new boutique that just opened last week, Siri⁴ has you covered.

FIND YOUR WAY Take navigation to the next level with BringGo, the most affordable in-dash navigation system in its class. This brilliant technology offers turn-by-turn directions, an Eco driving profile, 3-D maps featuring lane suggestions, and route

information that includes alternate map views, estimated time of arrival, remaining distance and fuel cost. Maps, contacts and vehicle info are all within reach when you use the available 7-inch diagonal color touch-screen to access Chevrolet MyLink² Radio or the available OnStar® Directions & Connections® Plan.⁵ You can even connect seamlessly to Spark with the myChevrolet² and OnStar RemoteLink®¹ mobile apps. With OnStar RemoteLink¹ you can access your Spark remotely to lock and unlock the doors§ have directions sent through your smartphone to the available Chevrolet MyLink² Radio or even get vehicle diagnostic info.





SiriusXM Satellite Radio!

ENTERTAINMENT ON THE GO Whether you find yourself zipping across town or inching along in rush hour traffic, Spark lets you bring your music and media with you. Use the available USB port² or sync wirelessly using Bluetooth® wireless technology.³ However you choose to connect, your media and entertainment like Pandora® Internet Radio;⁴ Stitcher

SmartRadio™⁴ and SiriusXM Satellite Radio¹ are all at your fingertips. And now with TuneIn,™⁴ you can experience radio and media from around the world. Put your Spark in park and use the available 7-inch diagonal color touch-screen and USB port² to view your photos and videos.



GO WITH CONFIDENCE Even rock-solid drivers know that city driving can be unpredictable. But you can breathe easy knowing you have the support of OnStar,¹ standard for six months. In many collisions, built-in sensors can automatically alert an OnStar Advisor who is immediately connected into your Spark to see if you need help sent to your exact location – even if you can't

respond. Plus, you and your fellow adventurers can go confidently with 10 standard air bags? And it's not just about having a lot of air bags, where they're located is equally important. Spark features dual-stage frontal, seat-mounted and head-curtain air bags, as well as knee-bolstered driver and front passenger air bags.

SAFETY TECHNOLOGY SURROUNDS YOU And you don't have to shy away from taking those backroad shortcuts. Taming the city streets is effortless in Spark. Features like StabiliTrak® Electronic Stability Control System with ABS brakes help you stay the course. Added peace of mind comes from the rollover sensing system and the safety cage made from high-strength steel. Spark surrounds you in safety. Literally.



OnStar!

COLORS









BLACK GRANITE¹

DENIM

JALAPEÑO²

LIME³









SALSA

GRAPE ICE

LEMONADE

SILVER ICE



SUMMIT WHITE

WHEELS







15" Machined-Face Aluminum with Dark Gray-Painted Pockets (Standard on 2LT)

DEALER-INSTALLED ACCESSORIES

PERSONALIZE YOUR SPARK AT CHEVROLET.COM/ACCESSORIES



All-Weather Cargo Mat



All-Weather Floor Mats



Bodyside Moldings



Door Sill Plates



Blue Interior Trim Kit
(Also available in Silver, White and Green)



FABRICS



Dark Pewter-Color Cloth with Green Accents and Green Trim^{1,2}

Dark Pewter-Color Cloth with Yellow Inserts and Yellow Trim^{1,3}

Dark Pewter-Color Cloth with Silver-Color Accents and Blue Trim^{1,4}



Dark Pewter-Color Cloth with Silver-Color Accents and Silver-Color Trim^{1,5}

Dark Pewter-Color Leatherette with Light Titanium-Color Inserts and Silver-Color Trim^{6,7}

Dark Pewter-Color Leatherette and Silver-Color Trim^{6,8}



Dark Pewter-Color Leatherette and Green Trim^{2,6}

Dark Pewter-Color Leatherette with Red Inserts and Red Trim^{6,9}

DIMENSIONS







MAXIMUM CAPACITIES

EPA-ESTIMATED FUEL ECONOMY

Manual	31 MPG city/39 highway/34 combined
Continuously Variable Transmission (CVT)	30 MPG city/39 highway/34 combined

FUEL IANK (APPROXIMATE)	9.2 gallons
PASSENGER VOLUME	86.3 cubic feet/seats 4
CARGO VOLUME ¹	31.2 cubic feet

SELECT VEHICLE FEATURES

SPARK LS

10 air bags²

Air conditioning with cabin air filter

Auxiliary input jack

4-speaker sound system

Driver Information Center

OnStar³ Directions & Connections Plan, standard for six months

Auxiliary power outlet located in center stack storage bin

Cloth seats

Tire Pressure Monitoring System

Outside temperature display

Rear spoiler with integrated high-mounted LED stoplamp

15" split 5-spoke silver-painted aluminum wheels

4-wheel antilock brakes

Hill Start Assist

ECOTEC 1.2L DOHC 4-cylinder engine

StabiliTrak Electronic Stability Control System with Brake Assist

Halogen headlamps with automatic exterior lamp control and daytime running lamps

Manual-adjustable body-color mirrors

SPARK 1LT

In addition to or replacing LS features, 1LT includes:

Chevrolet MyLink⁴ Radio with 7-inch diagonal color touch-screen

Bluetooth® wireless technology and audio streaming5 for select phones

USB port⁶

6-speaker sound system

SiriusXM Satellite Radio⁷ with three trial months

Unique center stack trim

Cruise control

Carpeted front and rear floor mats

Power-programmable door locks with Remote Keyless Entry

Steering wheel-mounted controls for phone, audio and cruise

Content-theft alarm

Power-adjustable body-color mirrors

SPARK 2LT

In addition to or replacing 1LT features, 2LT includes:

Heated driver and front passenger seats

Leather-wrapped steering wheel

Leatherette seats

Sport front and rear body-color fascias

Projector-style foglamps

Chrome liftgate trim

Chrome exhaust outlet

Chrome beltline moldings

Body-color lower rocker moldings

Silver-painted roof rails

15" machined-face aluminum wheels with dark gray-painted pockets

Heated, power-adjustable body-color mirrors with turn signal indicators

1 Cargo and load capacity limited by weight and distribution. 2 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 3 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 4 MyLink functionality varies by model. Full functionality varies by model. Full functionality varies by model. Full functionality varies by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 4 MyLink functionality varies by model. Full functionality varies by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 4 MyLink functionality varies by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 4 MyLink functionality varies by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 4 MyLink functionality varies by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 4 MyLink functionality varies by model and conditions. OnStar acts as a link to existing emergency services or equipment of the providers of the pr

SPECIFICATIONS

EXTERIOR

	LS	1LT	2LT
Antenna: Roof-mounted			
Door handles: Body-color			
Exhaust outlet: Chrome	-	-	
Fascias: Front and rear body-color, Sport	-	-	
Foglamps: Projector-style	-	-	
Grille: Chrome-surround			
Headlamps: Halogen with automatic exterior lamp control and daytime running lamps		-	
Liftgate trim: Chrome	-	-	
Mirrors: Manual, body-color, manual-folding		-	-
Power-adjustable, body-color, manual-folding Heated, power-adjustable, body-color, manual-folding with integrated turn signal indicators	_	•	_
Moldings: Chrome beltline	_	_	_
Rocker moldings: Body-color, lower	_	_	
Roof rails: Silver-painted	_	_	
Spoiler: Rear with integrated high-mounted LED stoplamp			
ENGINE/CHASSIS			
Engine: ECOTEC 1.2L DOHC 4-cylinder MFI			
Engine block heater			
Steering: Power, electric			
Suspension: Front, MacPherson struts Rear, compound crank	:		:
Transmission: 5-speed manual Continuously Variable Transmission (CVT)			
SAFETY & SECURITY			
10 air bags: 'Driver and front passenger dual-stage frontal with Passenger Sensing System; front and rear seat-mounted side-impact; roof rail-mounted head-curtain for front and rear seating positions; driver and front passenger knee			
Brakes: 4-wheel antilock, front disc/rear drum			
$\label{eq:connections} \textbf{OnStar}^{z} \mbox{ with six months of Directions \& Connections Plan; includes } \\ \textbf{Automatic Crash Response}$			

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■ STANDARD □ AVAILABLE - NOT AVAILABLE

SAFETY & SECURITY (CONTINUED)	LS	1LT	2LT
Hill Start Assist			
LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats			
Theft-deterrent system: Engine immobilizer Content-theft alarm	-	н	н
Tire Pressure Monitoring System			
Safety belts: 3-point, all positions, front height-adjustable			
Safety belt pretensioners: Driver and front passenger			
StabiliTrak Electronic Stability Control System with Brake Assist			
Traction Control			
INTERIOR			
Air conditioning: Single-zone manual with cabin air filter			
Assist handles: All seating positions			
Bluetooth wireless technology³ for select phones	-		
Cargo security shelf: Rear			
Console: Rear, center with storage tray			
Cruise control: Electronic with Set and Resume Speed, steering wheel-mounted	_		
Cup holders: Two front and two rear			
Defogger: Rear-window			
Door locks: Power-programmable	-		
Door storage pocket with bottle holder on driver and front passenger doors		_	
Driver Information Center: Readouts for average and instantaneous fuel consumption, Tire Pressure Monitor and Oil-Life Monitor			
Floor mats: Carpeted front and rear	-		
Lighting: Rear cargo compartment lamp			
Map pocket: Front passenger seatback			
Mirror: Rearview, manual day/night			
Outside temperature display			
Power outlet: Auxiliary, located in front center stack storage bin			

INTERIOR (CONTINUED)	LS	1LT	2LT
Remote Keyless Entry	-		
Steering column: Tilt			
Steering wheel: 3-spoke with silver-color accents Leather-wrapped	-	-	
Steering wheel-mounted controls: Phone, audio and cruise	-		
Windows: Power, front and rear			
SEATING			
Armrest: Driver, folding			
Cloth Leatherette	-	-	-
Front high-back buckets with adjustable head restraints			
Heated front seats	-	-	
Rear 60/40-split, flip-and-fold seat with adjustable head restraints			
Seat adjusters: Driver 4-way manual and passenger 2-way manual with manual recline			
AUDIO SYSTEMS			
AM/FM stereo with seek-scan and digital clock		-	-
Chevrolet MyLink ⁴ Radio: 7-inch diagonal color touch-screen, AM/ FM stereo with seek-scan and digital clock; includes Bluetooth audio streaming ³ for select phones and smartphone app integration for Pandora® Internet Radio and Stitcher SmartRadio™ ⁵	_		_
4-speaker sound system		-	_
6-speaker sound system	_	_	_
Auxiliary input jack			
SiriusXM Satellite Radio ⁶ with three trial months	_		
USB port ⁷	_		
WHEELS			
15" split 5-spoke silver-painted aluminum			-
15" machined-face aluminum with dark gray-painted pockets	_	_	_
Tires: P185/55R15 all-season blackwall			
Tire inflation kit		_	•

¹ Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 2 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 3 Go to gmtotalconnect.com to find out which phones are compatible with the vehicle. 4 MyLink functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced vice recognition, Gracenote and CD player. 5 Data plan rates apply. 6 If you subscribe after your trial period, service will automatically renew and bill at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. XM satellite service is available only in the 48 contiguous United States and D.C. 7 Not compatible with all devices.

OWNERSHIP EXTRAS



CHEVROLET.COM/WARRANTY



CHEVROLET.COM/ACCESSORIES



ONSTAR.COM



SIRIUSXM.COM



TWITTER.COM/CHEVYLIFE



YOUTUBE.COM/CHEVROLET



FACEBOOK.COM/CHEVROLET

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WARRANTY INFORMATION

100.000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY.

Every 2014 Chevrolet passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY.

GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

CHEVROLET OWNER CENTER (MY.CHEVROLET.COM).

Everything you need to know. Anything you need to do. Your Chevrolet Owner Center makes it easy. Create your account today to get the most out of your new vehicle. Get special alerts and offers, schedule service, review your maintenance schedule, and view how-to videos specifically for your vehicle. All online, anytime. Visit the Owner Center today to register or take a tour.

CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM.

Every new 2014 Chevrolet Spark comes with 2 years/24,000 miles of scheduled maintenance that includes oil and filter changes, tire rotations and multipoint vehicle inspections. Covers only scheduled oil changes with filter and tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of four service events. See participating dealer for other restrictions and complete details.

IMPORTANT INFORMATION

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Mini Car segment and latest available competitive information. Excludes other GM vehicles.

SPARE TIRE INFORMATION. There is no standard jack or spare tire in the 2014 Chevrolet Spark. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a one-quarter-inch puncture in the tread area of the tire. After using the tire inflator kit, it is recommended that you take the tire to an authorized retailer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than one-quarter inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire and for one time before its expiration date.

FLEET ORDERS. Some standard content may be deleted on fleet orders. See dealer for details.

CHEVROLET OWNERSHIP EXPERIENCE. Chevrolet is committed to enhancing the vehicle shopping and ownership experience through a wide array of programs. Visit chevrolet.com to build and price, find a vehicle, request a quote, compare vehicles, find financial tools or track your vehicle order. You'll also find information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance, GM Mobility, safety and current incentives.

CHEVROLET.COM/SAFETY. Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility™ offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit qmmobility.com.

GMCARD.COM/CHEVROLET. Did you know about the family of reward credit cards that can help you save toward a new GM car, truck, SUV or crossover? With a GM reward card, you can accrue Earnings on every credit card purchase which can be redeemed toward the purchase or lease of an eligible new vehicle. To find the best card for you, visit gmcard.com/chevrolet.

ECOLOGIC WINDOW LABEL. As part of our Ecologic initiative for environmental responsibility, every 2014 Chevrolet retail vehicle features an Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.





