# SPARK/EU/14









With a finely tuned ride and 400 lb.-ft. of instant torque, the all-new 2014 Spark EV¹ is the most fun you can have in the most efficient electric vehicle in the retail market. So leave gas stations behind and move forward with 82 miles² of pure electric driving. Featuring innovative electric performance and impressive zero-emissions power, Spark EV is the technologically advanced, electrifying way to get around town.

THIS CAR HAS FLOW A unique prominent closed upper grille and shutter system automatically opens when cooling to achieve better aerodynamics, while the full-length underbody panel guides airflow and reduces drag. This design lets Spark EV slice through the air with the greatest of ease.

**BE MOBILE WHILE YOU'RE MOBILE** Spark EV is technologically advanced, from the inside out. Stay well connected with features like Chevrolet MyLink Radio<sup>3</sup> for access to your favorite music, media and apps. Speaking of staying connected, get to know

Siri Eyes Free<sup>4</sup> as your personal assistant. With Siri, you can check sports scores or find local eateries all with the simple push of a button. Take charge by easily pairing your compatible iPhone® with the Chevrolet MyLink Radio³ to access all that Siri Eyes Free<sup>4</sup> has to offer.

**BE-IN-THE-KNOW NAVIGATION** The most affordable in-dash navigation system available in its class, BringGo<sup>5</sup> offers turn-by-turn directions, an Eco driving profile, and 3-D maps featuring lane suggestions, remaining distance and fuel cost.

<sup>1</sup> Spark EV is available to order at participating dealers in California and Oregon in limited quantities. 2 Based on EPA-estimated 128 MPGe city/109 highway/119 combined fuel economy equivalent with 28 kWh per 100 miles. Your actual range may vary. 3 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark EV does not include functionality such as enhanced voice recognition, Gracenote and CD player. 4 Requires Chevrolet MyLink and compatible iPhone running iOS 6. 5 BringGo app must be purchased separately. Requires compatible smartphone. Data plan rates apply. See dealer or call 1-855-4-787-7678) for more information. Requires Chevrolet MyLink.



STAY CONNECTED The OnStar® Directions & Connections® Plan¹ is standard for three years. During that time, download the OnStar RemoteLink® mobile app² to seamlessly connect with your Spark EV. Remotely lock and unlock your doors and check battery levels, charge mode, efficiency statistics and so much more.

**GET INSTANT FEEDBACK** Go boldly thanks to confidence range feedback within the 7-inch LCD screen in the Driver Information Center. Keep an eye on battery charge and how energy is being used to get an accurate picture of your estimated range based on personal driving style.

You can even make a game of increasing efficiency with the Efficiency Gauge. Simply keep the green ball in the center of the gauge and enjoy optimal battery efficiency.

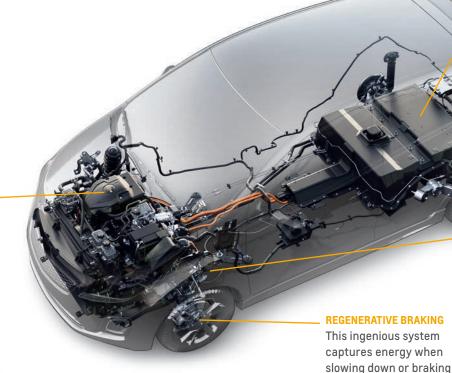
SEAT FOUR COMFORTABLY The spacious and stylish Spark EV seats four, with more passenger room than FIAT 500e and Smart Electric Drive. Plus, fold down the rear seat for a full 23.4 cubic feet<sup>3</sup> of storage space. That's room for you and all the things you need to bring along – with Spark EV, you'll never have to leave good times behind.

**HEAD-TURNING STYLE** The Spark EV interior balances a flowing, spacious design, bright Electric Blue accents, chrome and available leatherette with a sporty vibe.

Spark EV interior in Electric Blue.

1 Visit onstar.com for coverage map, details and system limitations. 2 Available on select Apple, Android and BlackBerry devices. Services vary by device, Vehicle and Conditions, Requires active OnStar subscription, which is standard for three years. 3 Cargo and load capacity limited by weight and distribution.

BE ELECTRIC.



LITHIUM-ION BATTERY

Spark EV delivers zero-emissions power and 82 miles of EV range.<sup>4</sup>



Standard 120-volt cord



Available 240-volt charging station.

SYSTEM In Spark EV, 400 lb.-ft. of torque goes directly to the tires and

**ELECTRIC PROPULSION** 

directly to the tires and the road. Bottom line: 0 to 60 mph in 7.6 seconds. **CHARGING PORT** 

Three convenient charging options give you the power of choice. Read more about each option below.

PREPARE FOR TAKEOFF Ready for pure electric get-up-and-go? Spark EV offers best-in-class torque, generating 400 lb.-ft. That's more than the Ferrari 458 Italia and Porsche Carrera S. Yes, really.

INNOVATIVE EFFICIENCY Liquid thermal conditioning maximizes optimal battery performance in extreme weather conditions and ensures battery longevity. Plus, Spark EV is backed by an 8-year/100,000-mile¹ Battery and Specific Electric Propulsion Components Limited Warranty.

CHARGE IT UP With Spark EV, charging is a breeze. The standard 120V cord<sup>2</sup> plugs into any household outlet, and the available professionally installed 240V system will charge the battery in just seven hours. Contact Bosch Automotive Service Solutions for information on 240V chargers at pluginnow.com/residential.

and recycles it back into the battery. Now that's

energy innovation.

Spark EV is also proud to offer the new Standard Fast Charging option,<sup>3</sup> where the battery can charge to 80% in just 20 minutes. It's the future of electric charging. Look for stations in late 2013.

128 MPGe IN THE CITY Efficiency in a gas-powered car is measured in MPG, miles per gallon. Efficiency in an electric vehicle is measured in MPGe, miles per gallon equivalent, and Spark EV is the most efficient electric vehicle available for retail sale. With an impressive efficiency of 128 MPGe city and 109 MPGe highway and an EV range of 82 miles<sup>4</sup> per charge, Spark EV allows you to use less energy to get where you need to go — you'll really feel the savings.

# CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM

Chevrolet 2-Year Scheduled Maintenance Coverage<sup>5</sup> is included with the purchase or lease of a new 2014 Chevrolet Spark EV. This fully transferable program is in addition to the Spark EV standard:

- 5-year/100,000-mile<sup>1</sup>
   Powertrain Limited Warranty
- 5-year/100,000-mile¹ Roadside Assistance Program
- 8-year/100,000-mile¹ Courtesy
   Transportation Program
- 3-year/36,000-mile¹ Bumperto-Bumper Limited Warranty
- 8-year/100,000-mile¹ Battery and Specific Electric Propulsion Components Limited Warranty

1 Whichever comes first. See dealer for limited warranty details. 2 Using the portable 120V charge cord will take approximately 20 hours at the 8-amp default setting. 3 Late availability. 4 Based on EPA-estimated 128 MPGe city/109 highway/
119 combined fuel economy equivalent with 28 kWh per 100 miles. Your actual range may vary. 5 Covers only tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Maximum of four service events. See participating dealer for other restrictions and complete details.

# **COLORS**







BLACK GRANITE

**ELECTRIC BLUE** 



CAFETY & CECUDITY





SILVER ICE

SUMMIT WHITE

# INTERIOR FABRICS



Electric Blue Cloth with Electric Blue Trim

1LT 2LT

Dark Pewter-Color Leatherette with **Electric Blue Trim** 

# **SPECIFICATIONS** ■ STANDARD □ AVAILABLE - NOT AVAILABLE 1LT 2LT **EXTERIOR** Antenna: Roof-mounted Charge port door Door handles: Body-color Grille: Unique solid upper and lower with active aero shutters Headlamps: Halogen with automatic exterior lamp control and daytime running lamps Mirrors: Power-adjustable, manual-folding, body-color Moldings: Chrome beltline Spoiler: Rear with integrated LED center high-mounted stoplamp Wipers: Front intermittent, variable Rear continuous with washer MOTOR/CHASSIS Accessory rundown protection Axle: 3.17 final drive ratio Battery: 520 cold-cranking amps Battery: Propulsion, lithium-ion, rechargeable energy storage system, includes liquid thermal management system with active control Brakes: 4-wheel disc with Brake Assist, 4-wheel antilock Charge cord: 120-volt, black Charger: Liquid-cooled onboard Hill Start Assist Parking brake: Electric Steering: Power, electric Suspension: Front, MacPherson struts Rear, compound crank DC Fast Charge Capable (SAE combo) with Remote Stop Charge<sup>2</sup>

| 10 air bags: <sup>3</sup> Driver and front passenger dual-stage frontal with Passenger<br>Sensing System; front and rear seat-mounted side-impact; roof rail-mounted<br>head-curtain for front and rear seating positions; driver and front passenger |  |
|---|--|
| knee  |  |
| Daytime running lamps   |  |
| LATCH (Lower Anchors and Top tethers for CHildren) system for child safety seats  |  |
| Remote Keyless Entry  |  |
| OnStar <sup>4</sup> with three years of the Directions & Connections Plan   |  |
| StabiliTrak® Electronic Stability Control System with Brake Assist  |  |
| Theft-deterrent system  |  |
| Tire inflation kit  |  |
| Tire Pressure Monitor   |  |
| Traction Control  |  |
| INTERIOR  |  |
| Bluetooth® wireless technology <sup>5</sup> for select phones   |  |
| Climate control: Single-zone automatic with air filtration system   |  |
| Compass and outside temperature display   |  |
| Cruise control: Electronic with Set and Resume Speed, steering wheel-mounted  |  |
| Defogger: Rear-window   |  |
| Door locks: Power-programmable<br>Power, emergency unlock, automatic  |  |
| Driver Information Center: 7-inch diagonal screen cluster with reconfigurable LCD color display   |  |
| Floor mats: Carpeted front and rear with driver heel pad, EV logo and Electric<br>Blue surging  |  |
| Lighting: Interior overhead courtesy lamp with OnStar controls  |  |
| Mirror: Rearview, manual day/night  |  |

|  | 1LT | 2LT |
|--|-----|-----|
| INTERIOR (CONTINUED)   |     |     |
| Power outlet: Auxiliary, located in front center stack storage bin   |     |     |
| Remote vehicle starter system: Cabin/compartment preconditioning   |     |     |
| Steering wheel: 3-spoke, silver-color accents<br>Leather-wrapped, 3-spoke, silver-color accents  | -   | -   |
| Steering wheel controls: Mounted audio, cruise and phone interface controls  |     |     |
| Windows: Power, front and rear   |     |     |
| SEATING  |     |     |
| Seats: Front high-back buckets with adjustable head restraints<br>Heated driver and front passenger  | H   | В   |
| Seat adjuster: Driver 4-way manual with manual recline<br>Passenger 2-way manual with manual recline   |     |     |
| Seat: Rear, 60/40 split-folding with adjustable outboard head restraints   |     |     |
| Seat trim: Electric Blue cloth   |     | -   |
| Seat trim: Dark Pewter-Color leatherette   | -   |     |
| AUDIO SYSTEMS  |     |     |
| Chevrolet MyLink® Radio: 7-inch diagonal color touch-screen, AM/FM stereo<br>with seek-scan and digital clock, includes Bluetooth audio streaming® for select<br>phones, smartphone app integration for Pandora® Internet Radio <sup>7</sup> and Stitcher<br>SmartRadio,™7 and compatibility for Siri Eyes Free® voice recognition |     |     |
| SiriusXM Satellite Radio <sup>9</sup> with three trial months  |     |     |
| 6-speaker system   |     |     |
| USB port <sup>10</sup> and auxiliary input jack: Located in front center<br>stack storage bin  |     |     |
| WHEELS   |     |     |
| Wheels: 15" aluminum   |     |     |
| Tires: Front 185/55R15 and rear 195/55R15 blackwall  |     |     |

1 Extra-cost color. 2 Enables vehicle to be charged using third-party SAE combo DC Fast Charge stations. Late availability. 3 Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. 4 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. 5 Go to gmtotal connect.com to find out which phones are compatible with the vehicle. 6 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark EV does not include functionality such as enhanced voice recognition, Gracenote and CD player. 7 Data plan rates apply, 8 Requires compatible iPhone running iOS 6. 9 If you subscribe after your trial period; service will automatically renew at then-current rates until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply, XM satellite service is available only in the 48 contiguous United States and D.C. 10 Not compatible with all devices.

# **OWNERSHIP EXTRAS**



CHEVROLET.COM/WARRANTY



CHEVROLET.COM/ACCESSORIES



ONSTAR.COM



SIRIUSXM.COM



TWITTER.COM/CHEVROLET



YOUTUBE.COM/CHEVROLET



FACEBOOK.COM/CHEVROLET

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#### 100.000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY.

Every 2014 Chevrolet passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

#### NEW VEHICLE LIMITED WARRANTY.

GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/6 years (whichever comes first). See dealer for details.

#### BATTERY LIMITED WARRANTY.

Spark EV battery and specific electric drive components are covered for 100,000 miles/8 years (whichever comes first). The Spark EV battery

warranty covers 161 battery components in addition to the thermal management system, charging system and electric drive components. See dealer for details.

#### CHEVROLET OWNER CENTER (MY.CHEVROLET.COM).

Everything you need to know. Anything you need to do. Your Chevrolet Owner Center makes it easy. Create your account today to get the most out of your new vehicle. Get special alerts and offers, schedule service, review your maintenance schedule, and view how-to videos specifically for your vehicle. All online, anytime. Visit the Owner Center today to register or take a tour.

#### CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM.

Every new 2014 Chevrolet Spark EV comes with 2 years/24,000 miles of scheduled maintenance that includes tire rotations and multipoint vehicle inspections. Covers only scheduled tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Maximum of four service events. See participating dealer for other restrictions and complete details.

# IMPORTANT INFORMATION

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

**ONSTAR.** OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Large Car Sedan segment and latest available competitive information. Excludes other GM vehicles.

SPARE TIRE INFORMATION. There is no standard jack or spare tire in the 2014 Chevrolet Spark EV. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a one-quarter-inch puncture in the tread area of the tire. After using the tire inflator kit, it is recommended that you take the tire to an authorized retailer for inspection and repair as soon as possible, but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than one-quarter inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire and for one time before its expiration date.

FLEET ORDERS. Some standard content may be deleted on fleet orders. See dealer for details.

CHEVROLET OWNERSHIP EXPERIENCE. Chevrolet is committed to enhancing the vehicle shopping and ownership experience through a wide array of programs. Visit chevrolet.com to build and price, find a vehicle, request a quote, compare vehicles, find financial tools or track your vehicle order. You'll also find information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance, GM Mobility, safety and current incentives.

**CHEVROLET.COM/SAFETY.** Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

**GMMOBILITY.COM (1-800-323-9935).** GM Mobility<sup>54</sup> offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

**GMCARD.COM/CHEVROLET.** Did you know about the family of reward credit cards that can help you save toward a new GM car, truck, SUV or crossover? With a GM reward card, you can accrue Earnings on every credit card purchase which can be redeemed toward the purchase or lease of an eliqible new vehicle. To find the best card for you, visit gmcard.com/chevrolet.

**ECOLOGIC WINDOW LABEL.** As part of our Ecologic initiative for environmental responsibility, every 2014 Chevrolet retail vehicle features an Ecologic window label detailing some of its fuelsaving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.





